



## SELLING YOUR HOME FASTER

You're ready to move to your new location, whether it's a smaller house, bigger yard, or new city all together. You have your belongings packed and ready to go. I will discuss some tips on how we can sell your home faster.

### Tip 1: Call Me!

Realtors® are licensed and trained professionals who are there to sell your home and help you buy a new one. Don't stress with the hassle of putting out advertisements, scheduling showings with people you don't know, putting together all the correct paperwork and contracts, and worrying if your price is right for



your home and neighborhood. Have a licensed and trained professional do it. With a Realtor®, your home will be included in the major portals so any buyer anywhere can find it. Without a Realtor®, you may not have access to some of the portals most people use when searching for a home.

### Tip 2: Curb Appeal

Trim and water your lawn, or add new sod. Plant flowers and low maintenance bushes. Add some new mulch along the side of the walkway. Even pulling weeds will help your home look more inviting. Painting the front door or replacing the mailbox are some other inexpensive upgrades you can do to your home to help buyers become more interested. This is your home's first impression. Help it make a good one!

### Tip 3: Make Some Minor Updates

Fresh paint in each room helps refresh the home and make it more inviting. Updating fixtures help buyers feel as if they don't need to renovate the room, and may not ask for a lower purchase price to make room for pricey renovation bills. Installing fixtures that are in line with current styles and match your home style and neighborhood will help buyers become more interested in your home.

### Tip 4: Clean, Declutter, and Depersonalize

"But the wall looks so nice with the photos of my children on it!" This was one of the hardest things for me when it came to selling my home. Besides the fact that I have a lot of stuff, I felt that photos on the wall helped make the house feel like a home. It makes the house

feel like YOUR home, not the buyer's. Remove all knickknacks, photos, toys, clothes, etc. From sight, and leave the home with only the necessities. A sofa and love seat along with a table and lamp is all that is needed in a living room. You want the buyer to imagine their stuff in the home, and imagine where they would put their belongings (or lack thereof). There are tons of staging examples online and on Pinterest to give you an idea of how little you actually want in the home.

## Tip 5: Remove Your Pets

While this can be difficult if you have a lot of pets, delicate pets, or nowhere to place them while people are looking at your home, but it will be safer your pet, and easier for the buyer to look at the home and imagine it as their own. Move food dishes and litter boxes out of sight and make sure everything is clean and fresh. Neutral smelling candles and air fresheners can help mask pet orders. Keeping your home clean and vacuumed will help prevent potential buyers from disqualifying your home because they think it will take too much work to remove allergens or orders on their own. You want the home to appear as if there are no pets living there. Remember, you want the buyer to imagine it as THEIR home.

Moving is stressful enough as it is. I will help take away the stress and help sell your home quickly.

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